

MEDIA DAY | AIAS18

MARCH 21, 2018 | GWCC



7:30—7:45 A.M. - CHECK-IN—Room C107

8:00 – 8:30 A.M. – RAM will be sponsoring breakfast for working press.

8:30 – 9:15 A.M. - RAM & JEEP

Presenting 2019 Ram 1500, 2018 Jeep Wrangler and 2019 Jeep Cherokee

Presenters: Peter Andrew, Ram Brand Manager

Shannon Bode, Jeep Wrangler Brand Manager

Nick Browe, Jeep Cherokee Brand Manager

9:20 - 9:40 A.M. - NISSAN

Presenting Nissan Kicks

Presenters: Eric Ledieu, Nissan Vice President, Southeast Region

Michael Terrell, Nissan Marketing

9:45– 10:05 A.M. – KIA

Presenting Kia Stinger

Presenter: James Bell, Director, Corporate Communications

10:10 – 10:30 A.M. – CHEVROLET

Presenting Chevy Updates and 2018 Product Lineup

Presenter: Edward Bailey, Chevrolet Southeast Regional Sales and Marketing

10:35 – 10:55 A.M. – FORD

Presenting 2019 Ford Ranger and 2019 Ford Mustang Bullitt

Presenters: Ed Wigginton, Atlanta Regional Marketing Specialist, Ford Motor Company

Ford Brand Manager

11:00 – 11:20 A.M. – TOYOTA

Presenting 2019 Avalon

Presenters: Matt Barber, District Training Manager

Tomas Hoang, District Training Manager

11:30 – 11:50 A.M. – NATIONAL ROAD SAFETY PRESENTATION—ROOM C107